



Valerie Corbin Ketchen A&S '81  
Pitt Alumni Association Vice President 2014-2016  
Biography

Valerie Corbin Ketchen is senior government affairs representative for Highmark Inc., Pennsylvania's largest Blue Cross and Blue Shield plan and one of the country's largest health insurers. She represents the interests of Highmark and its customers before the Pennsylvania General Assembly, covering health insurance policy and regulation, health care financing as well as federal and other business-related issues.

Ms. Ketchen is a graduate of the University of Pittsburgh, where she earned a Bachelor of Arts degree in Urban Studies. She is a member of the board of the University of Pittsburgh Alumni Association and serves on its African American Alumni Council. She also serves as president of central Pennsylvania's Keystone Pitt Club. She is involved in alumni organization, governance, student recruitment, scholarship selection and legislative advocacy. In addition, Valerie is a loyal supporter of her beloved Pitt Panthers and the Pitt Band.

Valerie is an active member of her community and believes strongly in mentoring. She serves on the boards of the YWCA of Greater Harrisburg, where she is immediate past president, and Drug Free Pennsylvania, where she is secretary. She also is a member of the Pennsylvania Association of Government Relations, Women in Pennsylvania Government Relations, the United Way of the Capital Region's Public Policy Committee and the Pennsylvania Economy League's Harrisburg Area Committee. Valerie is a member of the Rose of Sharon Baptist Church and resides in suburban Harrisburg.